

Incoming Funds

Stock Offerings	
Common Stock	\$ 150,000.00
Preferred Stock	\$ 350,000.00
Grants	
Total Fundraising	\$ 500,000.00

Pre Opening Costs

Building Purchase	\$ 80,000.00
Flooring/Polishing	\$ 3,500.00
Painting	\$ 6,600.00
Ceiling	\$ 7,900.00
Electrical Upgrades	\$ 30,000.00
HVAC Upgrades	\$ 20,000.00
Misc Renovations	\$ 1,000.00
Front Door ADA Accessible	\$ 1,500.00
Cleaning	\$ 1,000.00
Signage	\$ 1,500.00
Coolers	\$ 70,000.00
POS System	\$ 40,000.00
Deli Dining Area	\$ 1,500.00
Computer	\$ 1,500.00
Security Cameras	\$ 1,000.00
Beginning Inventory	\$ 90,000.00
Supplier Fees (Buy-In)	\$ 25,000.00
Legal Services	\$ 5,000.00
Accounting	\$ 1,000.00
Insurance	\$ 10,000.00
Marketing	\$ 2,000.00

Total Opening Cost \$400,000.00**Ending Cash on Hand \$100,000.00****Projected First Year Cash Flow**

Gross Revenue		\$ 572,000.00
(52 Weeks x Min Weekly Purchase)+10%		
Cost of Goods Sold	70%	\$ 400,400.00
Estimated Gross Profit	30%	\$ 171,600.00

Operating Expenses

Advertising	\$ 2,000.00
Point of Sale Fee	\$ 2,400.00
Managers Labor	\$ 60,000.00
Additional Employees	\$ 45,000.00
Employee Taxes	\$ 8,872.50
Credit Card Fees	\$ 10,610.60
Insurance Expense for Next Year	\$ 11,000.00
Licenses	\$ 200.00
Miscellaneous	\$ 1,500.00
Office Supplies	\$ 600.00
Pest Control	\$ 600.00
Repairs and Maintenance	\$ 3,500.00
Store Supplies	\$ 1,000.00
Garbage Service	\$ 500.00
Electricity	\$ 16,800.00
Intenet and Phone	\$ 1,200.00
Water	\$ 3,000.00
Propane	\$ 3,750.00

Total Operating Expenses \$ 172,533.10**Net Operating Cash Flow \$ (933.10)****Cash Beginning of Year \$ 100,000.00****Cash End of Year \$ 99,066.90****Projected Second Year Cash Flow**

Gross Revenue		\$ 629,200.00
Previous Year +10%		
Cost of Goods Sold	70%	\$ 440,440.00
Estimated Gross Profit	30%	\$ 188,760.00

Operating Expenses

Advertising	\$ 2,500.00
Point of Sale Monthly Fee	\$ 2,520.00
Managers Labor	\$ 62,500.00
Additional Employees	\$ 46,800.00
Employee Taxes	\$ 9,201.45
Credit Card Fees	\$ 11,671.66
Insurance Expense for Next Year	\$ 12,100.00
Licenses	\$ 200.00
Miscellaneous	\$ 1,500.00
Office Supplies	\$ 600.00
Pest Control	\$ 660.00
Repairs and Maintenance	\$ 5,000.00
Store Supplies	\$ 1,000.00
Garbage Service	\$ 500.00
Electricity	\$ 16,800.00
Intenet and Phone	\$ 1,200.00
Water	\$ 3,000.00
Propane	\$ 3,750.00

Total Operating Expenses \$ 181,503.11**Net Operating Cash Flow \$ 7,256.89****Cash Beginning of Year \$ 99,066.90****Cash End of Year \$ 106,323.79**